



Dear Potential Sponsor,

The South San Joaquin Holstein Association (SSJHA) is currently planning the 9<sup>th</sup> Annual Western Classic Junior Dairy Show on February 29<sup>th</sup> & March 1<sup>st</sup>, 2020 at the Kings Fairgrounds in Hanford. The Western Classic was started after the historic Great Western Livestock Show was canceled in 2012 due to lack of funding from the State of California. Not wanting to see this event go away, members of the SSJHA came together to create a new event which is now the largest junior dairy cattle show in California. Last year alone, this show attracted 280 head of registered and grade dairy cattle exhibited by approximately 200 junior exhibitors ages 5-21 each year from all parts of the Central Valley, as far south as Escondido and as far north as Petaluma.

The success of this show has not been achieved alone. The generous support of many businesses and individuals has allowed us to make this a fun-filled, memorable and educational event. For the show to continue, we are seeking donations to help offset the cost of running the event which include rental of the fairgrounds, a judge, awards, judging contest, lunch vouchers for exhibitors and an exhibitor BBQ on Saturday evening. The event is run in a professional manner by a group of volunteers who have experience running this event as well participating in dairy shows around the country. Our donors will be recognized on our website, Facebook page, ring-side banners as well as being announced numerous times during the show. To become a sponsor, please fill out the attached form. Any help is greatly appreciated, and we thank you in advance for your willingness to help continue to make this a great annual event for our youth!

If you have any questions, please feel free to contact one of the committee members listed below.

Joey Airoso (559) 967-5258 – [joey@airosodairy.com](mailto:joey@airosodairy.com)  
Lauren Evangelo (707) 338-5247 – [laurenpping@hotmail.com](mailto:laurenpping@hotmail.com)  
Matthew Evangelo (559) 816-4224 – [mevangelolo@hotmail.com](mailto:mevangelolo@hotmail.com)  
Anthony Souza (559) 805-5469 – [dairyjock98@hotmail.com](mailto:dairyjock98@hotmail.com)

Sincerely,  
Matthew Evangelo  
President, South San Joaquin Holstein Association



**6970 Corona Avenue • Kingsburg, California 93631**  
**[www.ssjholstein.com](http://www.ssjholstein.com)**

## 2020 Western Classic Junior Dairy Show Sponsorship Participation Form

*Please fill out **ALL** the contact information*

Business  
Name:

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Contact:

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Address:

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Phone:

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Email:

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### **Sponsorship Level:**

\_\_\_\_\_ Platinum Donor - \$1000+

\_\_\_\_\_ Gold Donor - \$500 - \$999

\_\_\_\_\_ Silver Donor - \$250 - \$499

\_\_\_\_\_ Bronze Donor - \$1-249

**PLEASE** mail this form along with payment to:

South San Joaquin Holstein Association  
c/o: Western Classic/Lauren Evangelo  
6970 Corona Avenue  
Kingsburg, CA 93631

Please make check payable to: **South San Joaquin Holstein Association**

**PLEASE RETURN BY FEBRUARY 14, 2020  
to guarantee you make sponsorship signage!**

**THANK YOU FOR YOUR SUPPORT!!**